

EXHIBIT A

Food Network Magazine, published by Hearst Magazines in partnership with Food Network, is the best-selling epicurean magazine, offering pages of accessible recipes, tips on entertaining, and unprecedented access to America's favorite culinary stars. Every issue is packed with mouth-watering recipes, useful cooking tips, food products, sample menus, restaurant reviews, and behind-the-scenes looks at some of the network's most popular shows.

Get Count

Get Pricing

Get More Information

SEGMENTS		COUNTS THROUGH 10/12/2021
853,164	TOTAL UNIVERSE / BASE RATE	\$115.00/M
853,164	ACTIVE U.S. SUBSCRIBERS	\$115.00/M
52,711	SEP'21 SUBSCRIBERS	+ \$17.00/M
166,422	3 MONTH SUBSCRIBERS	+ \$14.00/M
363,755	6 MONTH SUBSCRIBERS	+ \$12.00/M
326,348	12 MONTH EXPIRES	\$60.00/M
50,871	CHANGE OF ADDRESS	+ \$13.00/M
24,093	CANADIAN SUBSCRIBERS	\$130.00/M
	CATALOG/MERCHANDISE RATE	\$80.00/M
	CHARITABLE FUNDRAISING	\$80.00/M

DESCRIPTION	
Food Network Magazine, published by Hearst Magazines in partnership with Food Network, is the best-selling epicurean magazine, offering pages of accessible recipes, tips on entertaining, and unprecedented access to America's favorite culinary stars. Every issue is packed with mouth-watering recipes, useful cooking tips, food products, sample menus, restaurant reviews, and behind-the-scenes looks at some of the network's most popular shows.	
Subscribers are food lovers of all ages and culinary abilities. They embrace the diversity of cooking styles and cuisines and are passionate about food, entertaining, travel, and culture.	
***** Fast Facts *****	
Median Age.....	42.6
Age 18-34.....	37.8%
Age 18-49.....	63.0%
Age 25-54.....	55.8%
Median HHI.....	\$72,800
HHI \$75,000+.....	48.4%
HHI \$100,000+.....	33.9%
Married/Engaged/Partnered.....	66.0%
Any Children.....	48.4%
Any College.....	62.8%
Employed.....	62.4%

ORDERING INSTRUCTIONS	
<ul style="list-style-type: none">To order this list, contact your List Broker and ask for NextMark List ID #536327 or click here to place your request.Use NextMark List Order Entry Software or Bionic Media Planning Software7,500 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)EXCHANGE IS AVAILABLEREUSE IS AVAILABLE	

POPULARITY:	100
MARKET:	CONSUMER
CHANNELS:	 
SOURCE:	DIRECT MAIL SOLD
PRIVACY:	UNKNOWN
DMA?:	YES - MEMBER
STATUS:	STANDARD PROVIDER
GEO:	USA
GENDER:	71% FEMALE 16% MALE
SPENDING:	\$12.00 AVERAGE ORDER

SELECTS	
1 MONTH HOTLINE	\$17.00/M
3 MONTH HOTLINE	\$14.00/M
3RD PARTY BLOW IN	\$10.00/M
6 MONTH HOTLINE	\$12.00/M
ADULT AGE	\$16.00/M
AREA OF INTEREST	\$16.00/M
COA	\$13.00/M
ETHNIC/ETHNICITY	\$16.00/M
GENDER/SEX	\$9.00/M
GIFT GIVERS	\$16.00/M
INCOME SELECT	\$16.00/M
NEW TO FILE	\$16.00/M
NON RECIPROCAL	\$10.00/M
PAID	\$12.00/M
POC	\$16.00/M
POLITICAL PARTY	\$20.00/M
PROVINCE	\$9.00/M
RELIGION	\$16.00/M
RENEWALS	\$16.00/M
SCF	\$9.00/M
SOURCE	\$12.00/M
STATE	\$9.00/M
ZIP	\$9.00/M
ZIP SET UP	\$75.00/F

ADDRESSING	
KEY CODING	\$2.00/M
BUSINESS ADDRESS	\$11.00/M
EMAIL	\$75.00/F
FTP	\$75.00/F

RELATED LISTS	
	COOK'S ILLUSTRATED
	WILAND PUBLISHING/SUBSCRIBER DATABASE
	FOOD & WINE MAGAZINE
	NUTRITION ACTION HEALTHLETTER
	U.S. SUBSCRIBERS
	BON APPETIT MAGAZINE & ENHANCED
	MILK STREET MAGAZINE
	HGTV MAGAZINE
	MARTHA STEWART LIVING
	AUDIENCEFIRST INSIGHTS - CHARITABLE DONORS
	MAYO CLINIC HEALTH LETTER